

2017 Annual Report



YWCA Hanover

eliminating racism | empowering women



YWCA Hanover

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YWCA Hanover Mission Statement

**YWCA
IS ON A
MISSION**

YWCA Hanover is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

About Us



Since 1920, YWCA Hanover has provided programs and services to the greater Hanover community. The programs and services have changed to meet the need of our community with each passing decade.

YWCA Hanover's current programming and services include providing quality childcare programs for children ages 1 to 12 and their families, offering a multitude of services to victims of domestic violence through Safe Home, and hosting/operating events for families and the community at large to enjoy.

The mission of YWCA Hanover is propelling us forward as we engage in more advocacy work for marginalized groups.

"The Hanover Borough Police Department is proud to be partners with the YWCA Hanover, as it has assisted the department in better serving our community, specifically by aiding victims of domestic violence in obtaining the support and resources they need and deserve!"

-Chad E. Martin, Chief of Police, Hanover Borough Police Department

Overview

Building Awareness

Efforts to raise awareness about the plights of domestic violence, sexual assault and human trafficking grew due to using a variety of marketing mediums in 2017. Educating the community is a top priority as we seek to expand services and programs to combat these societal atrocities. We are doing this through events as well as classroom education and guest speaking at a variety of venues.

Below are a few awareness raising campaigns and events we held in 2017:

- A new billboard awareness raising campaign showcased Safe Home using poignant messaging about victims and family violence
- Radio advertising/messaging was used with local stations Froggy 107.7 and Rocky 98.5
- Participant in The Allstate Foundation Purple Purse fundraiser during Domestic Violence Awareness Month in October
- Held 5th annual Walk A Mile in Her Shoe at a new venue with record turnout

Ensuring a Successful Future

YWCA Hanover works diligently to acquire funds through a variety of sources and means. In 2017, our focus was on acquiring grants to make some big changes and fund a new program called "Girls Loving Life". The funding enabled us to make significant facility/safety upgrades as well as provide a free program for girls in grades 2 through 12.

- J. William Warehime Foundation-facility/safety upgrades (\$250,000)
- Sweet Charities-door security system for childcare rooms (\$20,000)

- The Allstate Foundation- for “Girls Loving Life” program (\$10,000)
- The Rice Foundation-funding for “Girls Loving Life” program (\$2,500)
- Sam’s Club-supporting families with tuition for childcare (\$2,500)
- Educational Improvement Tax Credits-13 generous donors providing PA taxes to support working families with tuition for children in Preschool programs (\$96,500)
- YWCA Hanover Annual Giving Campaign-over 100 generous donors gave over \$67,000 to support YWCA programs, tuition assistance, and more

“I don’t know what I would have done without Safe Home. They saved my life.” - Client of Safe Home

Partners & Volunteers

We are honored to receive the gift of volunteerism from dozens of individuals, clubs, and businesses. There are also many other organizations we partner with to accomplish our mission. They are:

- Kiwanis Club of Hanover
- Key Club of Southwest School District
- Police Departments (Hanover, Penn Township, Southwestern Regional)
- School districts (Hanover, Southwest, Conewago Valley)
- Guthrie Memorial Library
- United Way of York County
- UPMC Pinnacle Hanover
- American Heart Association of York County
- New Hope Ministries
- YWCA York
- Open Arms

Impact on Others

Statistics are a fascinating and revealing truth that underscore a successful mission driven organization like YWCA Hanover. Below are some examples of our program and service impact in 2017:

- Over 50% of families with children enrolled in childcare programs ages 1 to 12 received financial assistance from the YWCA Hanover Annual Support Campaign, EITC tax credit donations, and Child Care Information Systems of York and Adams Counties (CCIS)
- 152 families received quality childcare services in 2017
- 15 students entered Kindergarten academically and socially prepared
- The number of clients Safe Home assisted nearly doubled from 694 in 2016 to 1351 in 2017 due to expansion of services and education
- Safe Home staff members averaged about one presentation per week in 2017 for a total of 58
- The Lethality Assessment Program (LAP) saw 107 calls prompted by Hanover Borough, Penn Township and Southwestern Regional Police Departments from victims of domestic abuse who were assessed at a high potential for escalating violence leading to lethality. All victims were immediately provided service by a Safe Home Client Advocate.
- The Safe Home Client Advocates began permanent presence in the York County Courthouse PFA or Protection from Abuse Office on January 2, 2017 along with YWCA York. Now victims of domestic abuse seeking PFA’s have consistent and constant help from experts who accompany them through the entire PFA process as well as appearances in Court.
- Over 75 girls and teenagers participated in the new “Girls Loving Life” program building their self-worth, self-esteem and self-confidence through a variety of educational, physical, and life skills learning.
- Community events like the American Girl Tea Party and Santa’s Workshop welcomed over 250 families providing them a memorable and fun time.

“You’ve made it easier for me not to have to worry that my child will be safe and taken care of while I’m away from her.” - Mother of child enrolled in YWCA childcare program

We wish to thank the following for their generous donations and in-kind gifts:

2017 YWCA Hanover Contributors and Supporters

ACNB	EEG, Inc(Empire Beauty School)	Hanover FOE
Allstate Foundation	Faith and Fitness	Hanover for Progress
Amazon Smile	Feeser's donation	Hanover Street Rod Association
American Legion	Santa Workshop	Homewood and Plum
Anne Acker Safe	Grace United Methodist	Creek
Home donation In honor of Charlie Brown	Jared Reck	Janet Vizkelely – InHonor of Lois Johnson
Avalon Insurance Company	First United Methodist Church	John Walker
BB&T	Furs By Susan	Juliet Sharrow
Barb Wentz	George Kurtinitis	Just Give donation
Barbara Rupp	Gitt Foundation	Larry Hamm
Bernandine Filliben	Glen Rock Disc Golf Club	Lawrence B. Sheppard Foundation
Bernard McNelis Safe Home	Grace Hostetter Trust	Life Touch
BNY Mellon Carol	Trust	M & T Bank EIO
Rebert Trust	Graphics Plus	Mike Flickinger (Comcast)
Bobbi Pin Inc	Hanover Area	
Capital Blue	Ladies	
Conewago Valley AARP	Bowling	

“I am thankful to have the Hanover YWCA in my district, as they are a cornerstone of our community. The YW provides vital support needed for victims of domestic violence and is a safe harbor where victims can reestablish their lives. Being able to partner with them on my Lethality Assessment legislation has been an honor. I also love their education programs-- reading to the preschool class has been a real joy!”
- PA State Representative Kate Klunk

“Our mission at the YWCA Hanover to Eliminate Racism and Empower Woman is critical to the ongoing success of the Hanover community. With pride and enthusiasm, the YWCA Board and Administration are dedicated to carrying out this strong mission in our community.” - Dr. Barbara Rupp, President of YWCA Hanover Board of Directors

2017 YWCA Hanover Contributors and Supporters continued...

Montyce Rutters	RAYAC	Spiritrust Lutheran
Nancy Beimler	Rice Family	St. Bartholomews
Network for Good	Foundation	United Church
Northwest Savings Bank	Ruth Shaffer	ELCA
Patricia Warehime	Rutters Farm Store	St. Mark Evangelical Church
People's Bank	S. Forry & Barbara Eisenhart	St. Mark's Church
Purple Purse	Schindler Elevator	St..Marks Church
	IMO Agnes Sundra	Trinity UCC Women
	SKF	

Community Center

When businesses, schools, nonprofits, churches, clubs, groups and families need a gathering place, many choose the YWCA Hanover. We are proud to be host as a community center to so many.

- Pennsylvania State Representative Kate Klunk
- Hanover Area Management Association (HAMA)
- TrueNorth Wellness Services
- Hanover Youth Basketball Club
- Hanover Garden Club
- Hanover for Progress
- Faith and Fitness Ministries
- Black Rose Rollers
- Relay for Life

YWCA Hanover Donor List 2017

Thank you to the following individuals, businesses, clubs, and groups for supporting the YWCA Hanover programs and services with your kind donations to the Annual Giving Campaign:

YWCA Hanover Annual Giving Campaign Donors 2017

BENEFACTOR

(Donations of \$5,000 and up)
Aqua Phoenix Scientific
Inet Technology Group
Snyder's Lance

DIAMOND

(Donations of \$2500—\$4999)
Allstate Insurance:
Kelly McKee
Republican Club of
Hanover
Pennsylvania
Smith Elliott Kearns &
Company

PLATINUM

(Donations of \$1000—\$2499)
C.A. Weber Insurance
Agency
Cindy Fremont, of Edward
Jones
Gene Latta Ford
Hanover Hospital
Hanover Kiwanis
Foundation
Hanover Toyota
Delores & Harold Hartlaub
Forrest Jacobs
Kenworthy Funeral Home
Inc
Members 1st Credit Union
OSS Health
M. Ann & Dr. James Rinker
Scott Roland
Dr. Barbara Rupp
Schmuck Lumber Co.
Jody Shaffer
Edie Staub
Webb Insurance
C. Daniel & Donna Weber
Michele & Thomas Witman

GOLD

(Donation of \$500—\$999)
Tammy & Chris Groft
Home Association of
McSherrystown
Hanover Garden Club
The Markets at Hanover
Margaret Sennett
Brent Toomey

SILVER

(Donation of \$250—\$499)
Joan Adams
Jo Ann Bauer
Susan Beckner State Farm
Insurance Companies
Freda Bortner
Buckley Chiropractic
Center
Ryan California State Farm
Insurance Companies
Andrea & Ray Christner
Grace & Frank Elsner
Mary Kay Kelly
Gary Laird
Kelly Lynch
Randy's Electric
Ellie Rebert
Patricia Saunders
Michelle Schaffer
Barb Shorb
Megan & Michael Sunday
State Farm Corporate
State Farm Companies
Foundation

BRONZE

(Donations of \$ 100—\$249)
Anne & Steve Acker
Rebecca Albrecht
Ellen Biesecker

Bortek Industries, INC.
Brenner Accounting
Tammy & Todd Crouse
Joyce & Bert Elsner
Farley's Jewelers
Karolyn Jacobs
Karen Kuntz
Chrissie Rapp
Bill Ritter
Sal's Pizza
Siegle Law
Audrie Sasse
Pat Shaffer
Ruth Shaffer
Melissa Speal
Sherrri Staub

Friends of YWCA Hanover

(Donations of \$99 or less)
Phyllis Bushnek
Penn Mar Castings
Miriam Clapper
Devon Ellis State Farm
Agency, LLC.
Robert Funari
Virginia & R. Wesley Keffer
Kara Lynch
Wade Markle
Cheryl Paulin
Ruthann Shae
Mr. & Mrs. Harvey Stimer
Phyllis Terrana
In Memory of Ruth
Kurtinitis Martin
In Memory of Ruth
Krakosky
In Memory of George
Kurtintis
In Memory of John Lucas

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We wish to thank the following for their generous donations and in-kind gifts:

2017 YWCA Hanover Contributors and Supporters

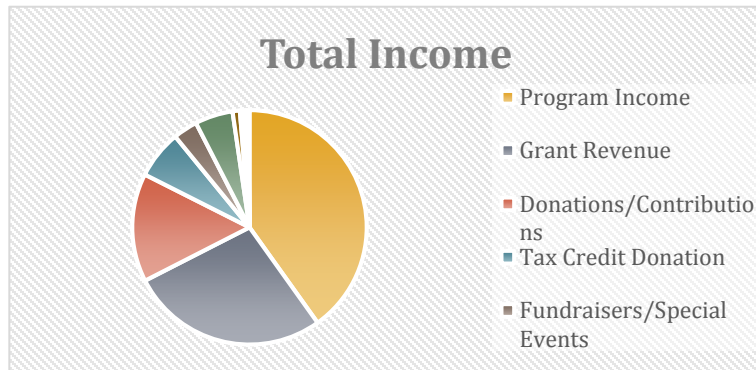
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Capital Blue		
Conewago Valley AARP		

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**YWCA Hanover
Financial Report 2016-2017**

7/1/16-6/30/17

Income by Source year	2016-2017 fiscal
Program Income.....	\$ 580,065.00
Grant Revenue.....	\$ 395,373.00
Donations/Contributions.....	\$ 216,130.00
Tax Credit Donation.....	\$ 96,250.00
Fundraisers/Special Events.....	\$ 48,628.00
United Way Support.....	\$ 75,500.00
Rental Income.....	\$ 14,573.00
Interest/Dividends.....	\$ 4,292.00
Market Value Adj-investments.....	\$ 7,436.00
Change in Value-Perpetual Trust.....	\$ 1,182.00
Change in Value-Annuity Trust.....	\$ 3,250.00
Miscellaneous.....	\$ 2,765.00
Total Income.....	\$ 1,445,444.00

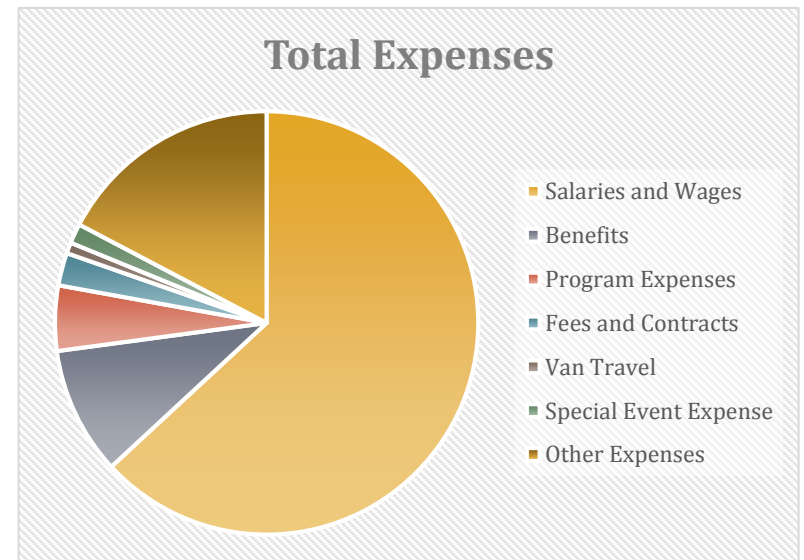


**YWCA Hanover
Financial Report 2016-2017**

7/1/16-6/30/17

Expenses by Source year	2016-2017 fiscal
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Salaries and Wages.....	\$773,864.00
Benefits.....	\$119,716.00
Program Expenses.....	\$61,013.00
Fees and Contracts.....	\$30,649.00
Van Travel.....	\$10,286.00
Special Event Expense.....	\$18,495.00
Other Expenses.....	\$212,181.00
Total Expenses.....	\$1,226,204.00



YWCA Hanover Board of Directors 2017

Dr. Barbara Rupp	President
Melissa Speal	Vice President
Michele Witman	Treasurer
Dr. Kelly Lynch	Secretary
Tammy Crouse	
Andrea Christner	
Cindy Fremont	
Kelly McKee	
Chrissie Rapp	
Edie Staub	
Michelle Mowrer	
Katie Harper	
Dr. Mary Kay Kelly	

YWCA Hanover Management Staff

Jody Shaffer	Executive Director
Sherri Staub	Director of Finance and Administration
Joan Adams	Director of Child Care Programs
Michelle Shae	Director of Safe Home Domestic Violence Services

**eliminating racism
empowering women**

ywca

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www.ywcahanover.org



United Way of York County
Community Partner

